

## SDPI Survey on Role of Business in Internal Conflicts in Pakistan

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### Background to Survey

The household level survey covered 800 households across Balochistan, Khyber Pakhtunkhwa, Punjab and Sindh. The survey reveals how businesses impact internal conflicts in Pakistan and reflects perceptions of communities regarding businesses and their activities where they operate.

### Key Findings

#### 1. What leads to conflicts?

- Percentage of people who think that lack of jobs/employment are leading to crime: 64.4%
- Percentage of people who think lack of social services lead to conflicts: 67%
- Percentage of people who think that ethnic differences are leading to conflicts: 28.5%
- Percentage of people who think that sectarian issues are leading to conflicts: 22.5%
- Percentage of people who think that human rights violations are leading to conflicts: 29.5%

#### 2. Issues confronting Pakistan

- Percentage of people who think lack of social services is a pressing issues in Pakistan: 54.6%
- Unemployment is cited as an issue by 53.3%
- High cost of living is cited by 45.4%

#### 3. Business involvement in local area development

- 55% respondents agree, 35% somewhat agree with the idea

#### 4. Business behaviour: only to operate competitively and make profits?

- Over 57% of the respondents disagree and 135.% somewhat agree, while 23% respondents are unsure

#### 5. Issues where businesses can help most

- 21% respondents cite lack of employment as an issue where businesses can help most
- 9.3% cite lack of social services as an issue where businesses can help
- Around 10% cite lack of energy/electricity/gas, etc.

#### 6. Motivation behind business engagement in social activities

- Most respondents (36.5%) think that the prime motivation is to drive sales
- 9.5% think that there is genuine concern about communities
- 12.8% think that there is some religious motivation

#### 7. Business expansion beneficial for communities?

- 63.4% agree and 30% somewhat agree

#### 8. Will business expansion lead to more conflicts/crime?

- Most respondents (65.4%) do not agree. However, 28% are still unsure

#### 9. Factors preventing business engagement in peace-building

- 46.5% think corruption prevents business engagement in peace-building
- 36.8% it is because of lack of legislation
- 28% think it is because of insecurity/vulnerability of businesses
- 27% think it is because of political resistance

#### 10. Business activities that can prevent conflicts.

- 17% think that businesses' investing in social welfare can help prevent internal conflicts
- Providing relief to consumers in cited by another 17%
- Provision of local employment is cited by 16% of the respondents
- Provision of education and health services is cited by 14% of the respondents