Introduction
Community mobilization and social change is the foundation of sustainable human development. It is a powerful tool to engage policy makers in implementing successful programmes at grass roots level. No programme or project can achieve its core objectives and targets without the active involvement of local representatives, CBOs, and community groups. It is pre-requisite to strengthen the social structure for long-term development.

This workshop will focus on the advance tools and techniques of engaging people through activity based and participatory learning methodologies. Participants will get the opportunity to learn strategies for community development and women empowerment programs from gender lens.

Key Contents
- Concepts and approaches to community development
- Levels of social structure and community participation
- Community mobilization: steps, types, techniques and tools
- Types of community activists and their characteristics
- The art of field communication in diversified communities
- Social accountability, community empowerment and development

Who should attend?
- This workshop is designed for those people who are engaged in community related projects, including field workers, officers, mid-level managers, and consultants.

Trainers
Dr. Afshan Huma earned her Ph.D. from Michigan State University, USA. She is leading EPPSL at AIOU and has expertise in social research, community mobilization and human behavior. She presented her research work at more than 20 national and international conferences in various countries. In addition to this she has the expertise to develop small documentaries to highlight community development projects from the gender lens. She is also visiting faculty at SDPI.

Shahid M. Minhas has 20 years of working experience of community engagement for social change management. He has extensively worked with undeserved and marginalized communities in AJK, Khyber Pakhtunkhwa, Punjab and Gilgit-Baltistan, while working with National and International Organizations including IRC, ICMC, Unicef, WPF, FPAP and International Centre for Civil Society and Cooperatives. Currently, he is heading the Centre for Learning and Development at (SDPI), Islamabad

Payment Procedure
Rs.17,500/- payable through crossed cheque/bank drafts/pay orders in favour of “Sustainable Development Policy Institute” (Please write full name on the cheque/draft). All payments should be sent to Centre for Learning and Development-SDPI. This fee will cover the cost of stationery, lunches, teas, group photograph and certificates. For details, please visit our website or contact the focal persons as mentioned below.

Register before 15th October 2019

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